

# **Advocacy Against Stigma Conference 2024**

Date: Friday, May 17th, 2024

Location: 4701 Butler St, Pittsburgh, PA 15201

### Details of the sponsorship packages are as follows:

#### **Advocate \$250**

Inclusion of your company or organization name on conference landing page for 12 months post-event.

## Ally \$500

Display your company logo and hyperlink on conference landing page for 12 months post-event.

#### Partner \$1000

Prominent placement of a large logo on conference website with a hyperlink for 12 months post-event. Reservable resource table at the event, including 2 free event passes.

150-word company or organization description on the conference landing page

### Catalyst for Change: \$2500

Highest visibility with the largest logo on the conference website, including a hyperlink for 12 months post-event.

150-word company or organization description on the conference landing page.

Logo inclusion on all conference literature, promotional assets (agenda, poster, website), & press releases. Special mention in media and press releases, as well as on all event promotions.

Priority selection of a resource table in the conference hall during the event.

Reservation of VIP dining table, including 6 event passes.

Exclusivity options possible for an additional fee.

#### A la carte' sponsorship packages:

<u>Coffee & refreshments package</u> - \$250 Fuel the day by sponsoring the provided coffee, donuts, and refreshments. Your organization's name will be prominently displayed by the refreshments table throughout the event.

<u>Lunch package</u> - \$1000 Sponsor the catering service and have your organization's name announced alongside the lunch, tabletop signage on all lunch tables for increased visibility

<u>Venue Sponsorship</u> - \$5000 Help us host this space by sponsoring our venue, The Teamster's Hall local 249. Exclusive recognition of your organization as the Venue Sponsor on all promotional materials and announcements. Logo inclusion on the event website, promotional materials, and signage throughout the venue.

### Next Steps for Sponsorship before the May 7th deadline:

Please visit AdvocacyAgainstStigma.com and register as a sponsor.

Submit payment via PayPal or check sent out to Johns Echo, at 4105 Monroeville Blvd. Monroeville, PA 15146

We are proud to announce that Johns Echo, a PA 501C3, is the fiscal sponsor for the 2024 Advocacy Against Stigma Conference. As a non-profit organization, Johns Echo provides its tax-exempt status for financial transactions related to the event, ensuring the utmost transparency and accountability in all sponsorship transactions. Any donation received will receive a 501c3 receipt in the mail for tax purposes. For any questions, please contact Michael Palladini or Raven Ariola







